



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

**Contract # 1401985**  
**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** Obama for President (27368)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CANDIDATE ORDERS (463076)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KEULEMAN, KATIE  
**Phone/Fax** /  
**CPE** 2264  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** CANDIDATE ORDERS

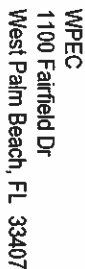
**Date Entered** 10/29/12  
**Last Modified** 10/29/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06399564  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,545.00  
**Net Total** \$8,755.00  
**Sales Tax**

**West Palm Beach (WPEC)**  
**By Broadcast Month**  
Nov. 2012  
Grand Total:  
**Spots** 15  
**Rate** \$10,300.00  
\$10,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/05/12-11/05/12	3	:30	5A- 5:30A (EST)	1								1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/29/12
2.0	Normal Line / SPOT (2)	10/30/12-11/02/12	3	:30	6A- 7A (EST)	1		X	X	X	X			1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/29/12
3.0	Normal Line / SPOT (3)	11/05/12-11/05/12	3	:30	6A- 7A (EST)	1								1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/29/12
4.0	Normal Line / SPOT (4)	10/30/12-11/02/12	3	:30	7A- 9A (EST)	1		X	X	X	X			1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/29/12
5.0	Normal Line / SPOT (5)	11/05/12-11/05/12	3	:30	7A- 9A (EST)	1								1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/29/12
6.0	Normal Line / SPOT (6)	10/30/12-11/02/12	3	:30	12P- 12:30P (EST)	1		X	X	X	X			1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/29/12
7.0	Normal Line / SPOT (7)	11/05/12-11/05/12	3	:30	12P- 12:30P (EST)	1								1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/29/12
8.0	Normal Line / SPOT (8)	11/05/12-11/05/12	3	:30	4P- 5P (EST)	1								1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/29/12
9.0	Normal Line / SPOT (9)	10/30/12-11/02/12	3	:30	5P- 5:30P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/29/12
10.0	Normal Line / SPOT (10)	10/30/12-11/02/12	3	:30	5:30P- 6P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/29/12
11.0	Normal Line / SPOT (11)	10/30/12-11/02/12	3	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		10/29/12
12.0	Normal Line / SPOT (12)	10/30/12-11/02/12	3	:30	11P- 11:35P (EST)	2		X	X	X	X			2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		10/29/12
13.0	Revised Line / SPOT (13)	11/03/12-11/03/12	3	:30	8P- 11P (EST)	1							1	1			West Palm Beach (WPEC)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Greer Margolis Mitchell, Burns &  
Associates-Washington**  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

Contract #	1401900	date entered	10/29/12
Schedule Dates	10/30/12-11/05/12	Last Modified	10/29/12
Advertiser	Obama for President (27368)	Entered By	Nancy Brutus
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06399564
Brand	CANDIDATE ORDERS (463076)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2395)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	KEULEMAN, KATIE	Commission %	15.00
Phone/Fax	/	Commission	\$1,545.00
CPE	2264	Net Total	\$8,755.00
Account Types	National/Political	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	CANDIDATE ORDERS		

West Palm Beach (WPB)	Spots	Rate
By Broadcast Month		
Nov. 2012	15	\$10,300.00
Grand Total:	15	\$10,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
13.1	Normal Line / Football (13)	11/03/12-11/03/12	3	:30	8P- Sports-CBS SEC Football							1		1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		10/29/12		
CONFIRMATION CONTRACT																					
Accepted Agency/Advertiser:						Date:						Accepted Station:						Date:		Comments:	

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Daniel Jester

being/on behalf of: Barack Obama, a legally

qualified candidate of the Democratic political

party for the office of: President of the United States

in the Primary & General

election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED  WOPEC #1461985				

**Total Charges:**    \$10,300<sup>00</sup>

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012

Date

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Lillie K Roberts

Printed Name

Sales Director

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, James A. Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

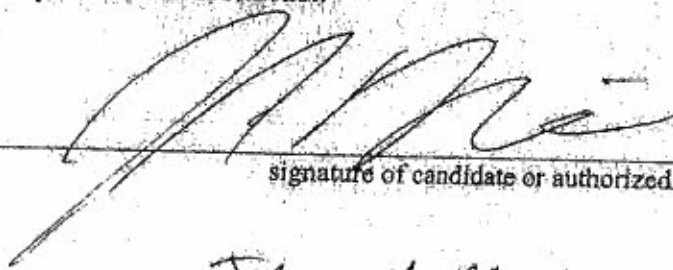
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

x

  
signature of candidate or authorized committee

James A. Messina  
printed name

1/18/2012  
date



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF /  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE C  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Barack Obama PARTY: Dem

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Kate Keenan  
Candidate Manager Agency Committee (circle one)

ADDRESS: Green, Margolis, Mitchell, Burns & Assoc.  
1010 Wisconsin Ave NW, Suite 800  
Washington, DC 20007

PHONE: 202-338-8700 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail

Final Disposition: Order Placed \$10,300<sup>00</sup>

If Committee, list officers and position: Treasurer: Martin Nesbitt  
OBAMA For America

TAKEN BY: \_\_\_\_\_ DATE: \_\_\_\_\_ TIME: \_\_\_\_\_